## REDESIGN Explore Alvar Aalto's YOUR

architecture and

# MINDSETIN

change how you see the world FINLAND



Welcome to the Alvar Aalto Route, where the magic of architecture and design come alive, inviting you to see the world through a new lens. Alvar Aalto (1898-1976), a mastermind of modern architecture, designed buildings with a human approach. They are experiences that speak to the soul. His creations, scattered across Finland and beyond, are more than structures-they're gateways to a world redesigned.

In 2021, this route was honoured a certification as a Cultural Route of the Council of Europe, a recognition of its place in the rich tapestry of European heritage. As well as a journey through architectural landmarks, it's a warm invitation to step into a space where design, nature, and the human spirit come together as one.

This catalogue is your guide to an array of Aalto experiences. Each package is a curated adventure into Alvar Aalto's world, blending his iconic architecture with the unique flavours of local life. From the tranguil Finnish landscapes to the heart of European Aalto spots, there's a journey for you here. We welcome visitors of all kinds, and continuously seek new partners.

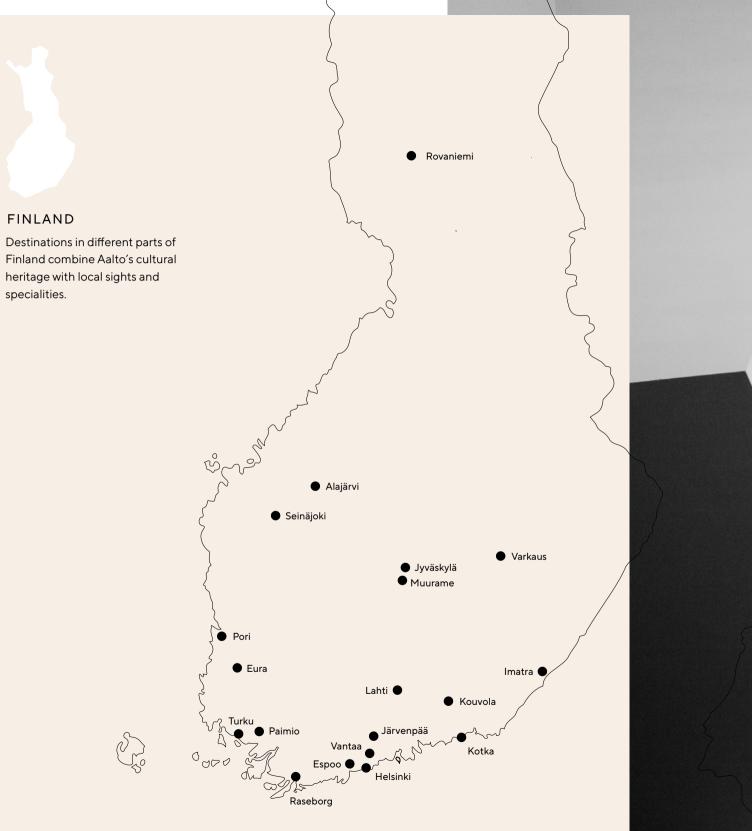
Walk through spaces that challenge the ordinary, where every corner, every curve, tells a story that changes how you perceive the world around you. That's what awaits you on the Alvar Aalto Route. We're here to help you navigate this adventure, to discover how Aalto's vision can transform not just spaces but also the way you see the world.

An unforgettable voyage awaits.

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ALVAR AALTO ROUTE 20th Century Architecture and Design of the Council of Euro Itinéraire culture du Conseil de l'Euro





Reykjavik

#### EUROPE

Alvar Aalto Route - 20th Century Architecture and Design is a Cultural Route of the Council of Europe offering an enchanting architectural journey across Europe. www.coe.int/en/web/cultural-routes/alvar-aalto-route

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Aalborg

Bremen

•

Wolfsburg

Essen

• Luzern

Riola di Vergato

Bazoches-sur-Guyonne



In Noormarkku, Pori, you'll experience a comprehensive journey into architecture and design through guided tours of the worldrenowned Villa Mairea and Ahlström's unique historical industrial area with its museums.



### O1 VILLA MAIREA & AHLSTRÖM WORKS – CULTURAL AND CULINARY EXPERIENCES



This experience is a feast for the senses, combining culinary delights at Noormarkku Works area with a journey through history, design, and architecture. Villa Mairea's aesthetic brilliance is a tribute to Aalto's genius as well as the relationship between modern design and natural beauty. In Ahlström's Noormarkku works, come and meld culture, architecture, and gastronomy, and ask yourself how architecture can elevate and redefine the cultural landscape.



ALVAR AALTO ROUTE





#### 01 VILLA MAIREA AND AHLSTRÖM WORKS - CULTURAL AND CULINARY EXPERIENCES

1\_\_\_\_\_The Guest House Vainiola, Pori 2\_\_\_\_\_Seasonal menu at the Club House, Pori 3 \_\_\_\_\_ Traditional smoke sauna, Pori







Tour in brief: Villa Mairea and the Ahlström Ironworks are a harmonious marriage of art, design, and industry. Designed by Alvar and Aino Aalto, Villa Mairea is an architectural gem amidst a pine forest, while the Ironworks Park invites you to stroll through a living museum of industrial heritage. Together, they offer a rich cultural experience highlighting the creative synergy of Aalto's design and Ahlström's industrial legacy.

SINGLE ATTRACTION & ROUTE PACKAGE   Duration 1-2 days		1-2 days
Distance from	Distance from Helsinki 3 hr.	
Highlights	/illa Mairea, Aalto's and Ahlström's collaborative design	
Includes	Museum visit, accommodation, culinary e	experiences
Availability	All year round	
Travel Agenc	vel Agency Ahlström Work	
Contact	www.ahlstrominruukki.fi and www.v	rillamairea.fi



A place where history, architecture and innovations seamlessly intertwine with nature.

### 02 PAIMIO SANATORIUM



Paimio Sanatorium, Alvar and Aino Aalto's international breakthrough design, is one of the most renowned buildings in Finland. Completed in 1933, it is a masterpiece of humane modernism and a true gesamtkunstwerk. Designed as a tuberculosis sanatorium and having served as a general hospital, Paimio Sanatorium has now entered a new era of the philosophy of well-being.



Single attraction	
Distance from Helsinki	1,5 hrs
Highlights	Guided tours, accommodation,
	exhibitions, cafe and restaurant
Availability	All year round
Travel Agency	Paimio Sanatorium
Website	www.paimiosanatorium.com
Contact	sales@paimiosanatorium.com



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**B** ALVAR AALTO ROUTE

### VILLA SKEPPET – AALTO'S PERSONAL DESIGN JOURNEY 03

Discover the intimate nuances of Alvar Aalto's personalised architectural style with a tour of Villa Skeppet.





This journey offers a unique insight into a residence that blends Mediterranean warmth with Aalto's signature Nordic touch. Explore rooms where architecture tells personal stories, spaces that pulsate with intimate narratives. As well as observing architectural excellence, explore how thoughtful design can create environments that echo with personal histories and deepen our appreciation for the transformative power of architecture.





**Tour in brief:** Experience a guided tour of Villa Skeppet, where Aalto's personal touch and Mediterranean influences are evident. Discover the unique history of a home designed as a token of friendship and explore the various architectural solutions that Aalto developed throughout his illustrious career.

SINGLE ATTRAC Distance from He Highlights Includes Travel Agency

Website

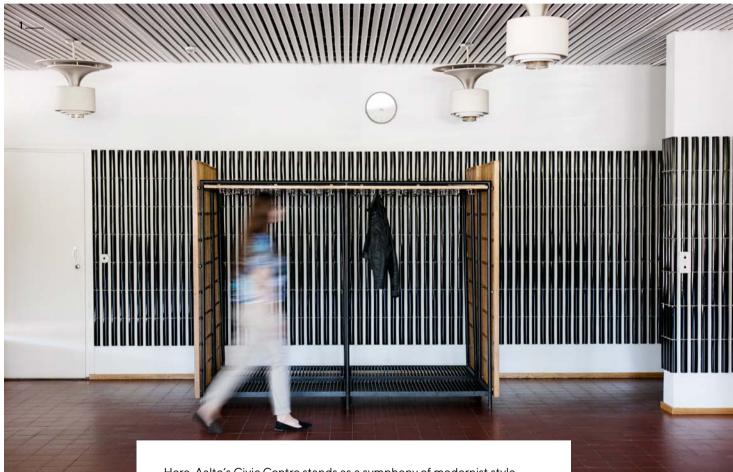
Contact

Starting from 1 hour
1,5 hrs
lla Skeppet, Aalto's design
Guided tour of the house
ikeppet/The Christine and Göran Schildt Foundation
villaskeppet.fi/en
info@villaskeppet.fi

ALVAR AALTO ROUTE

## GET INSPIRED IN SEINÄJOKI 04

Grasp the essence of Alvar Aalto's architectural philosophy in Seinäjoki and Alajärvi.



Here, Aalto's Civic Centre stands as a symphony of modernist style, where architectural melodies play in perfect harmony with the rhythm of community life. Discover buildings that transcend aesthetics, shaping the very spirit of public spaces. From the embracing arms of the town hall to the spiritual sanctum of the church, each structure pays homage to Aalto's belief in architecture as a transformative force, reshaping our collective experience of community in space.





architectural wonder.

#### ROUTE PACKAGE Duration

Distance from Helsinki Highlights

Includes

Availability

- Travel Agency
- Contact



Tour in brief: In a day and a half, this tour explores Seinäjoki's Aalto Centre, an architectural ensemble that's within easy reach from the train station. Engage in a guided tour that inspires with its beauty and historical significance, creating a unique blend of cultural experience and modern

1.5 days 2 hrs 40 min Seinäjoki Civic Centre, Civil Guard House and Alajärvi's Aalto sites Accommodation, some meals, guided tours, city centre services All year round Visit Lakeus Website visitseinajoki.fi/en/see-and-experience/alvar-aalto

info@visitlakeus.fi



1&3 \_\_\_\_\_ Seinäjoki City Hall 2 \_\_\_\_\_ Lakeuden Risti Church, Seinäjoki 4 \_\_\_\_\_ Seinäjoki City Hall and Lakeuden Risti

AALTO ROUTE ALVAR 11

## 05 | SÄYNÄTSALO TOWN HALL – LIVE-IN ARCHITECTURAL HERITAGE

Explore this architectural gem where Aalto's vision of form and function is realised in each minute detail.



This tour offers more than a simple walkthrough—it invites you to stay and soak in the community spirit that the building embodies. As you explore this space, you have the unique opportunity to extend your visit with an overnight stay, allowing you to fully immerse yourself in the unflustered landscape that inspired Aalto's design and experience the communal essence of the thinking behind his designs.





Regardless of your profession, education, experience, or what stage of your life you are in, what mobility you have, or who you love, you are always safe and welcome to visit Säynätsalo Town Hall. **Tour in brief:** Join us at the Säynätsalo Town Hall, a cherished historical gem reflecting Alvar Aalto's brilliance. Uncover the stories and facts of Alvar and Elissa Aalto during our guided tour, which is suitable for all ages and backgrounds.

Why not extend the experience with an overnight stay? That way, you can create an even deeper connection with this iconic masterpiece and live like a local in our warm, inviting atmosphere.

#### ROUTE PACKAGE | Duration

Distance from Helsinki	
Highlights	The atmosphere
Includes	Accor
Optional	
Travel Agency	
Contact	info@



A day visit or
a more extended overnight stay
3 hrs
e of an iconic building in a human scale
mmodation, entrance and guided tour
Overnight stay
Tavolo Bianco
@tavolobianco.com, tavolobianco.com

ALVAR AALTO ROUTE

Embark on a journey that weaves through Alvar Aalto's architectural imagination, stretching across Finland to the cultural heart of Rovaniemi and the historic charm of Turku.

### 06 FINLAND'S MODERNIST TAPESTRY TOUR





This tour unveils a world where concrete, glass, and nature blend into a seamless, beautiful continuum. Marvel at the bold modernism of Helsinki's Finlandia Hall, and experience the tranquillity of Säynätsalo Town Hall, a gem nestled in Lakeland. In Rovaniemi, bear witness to the administrative and cultural prowess of the Aalto Centre, including Rovaniemi City Hall, the City Library, and Lappia House. Further south, explore Turku to discover Alvar and Aino Aalto's early modern buildings, pioneering a new architectural era. As you drift from the urban vibrancy of the capital to serene lakesides and historic cityscapes, let Aalto's vision inspire a new understanding of harmony between built environments and nature. 1 \_\_\_\_\_ Southwestern Finland Agricultural Cooperative building, Turku 2 \_\_\_\_\_ Rovaniemi City Library, Rovaniemi 3 \_\_\_\_\_ The Office Building for Turun Sanomat Newspaper, Turku 4 \_\_\_\_\_ Finlandia Hall, Helsinki

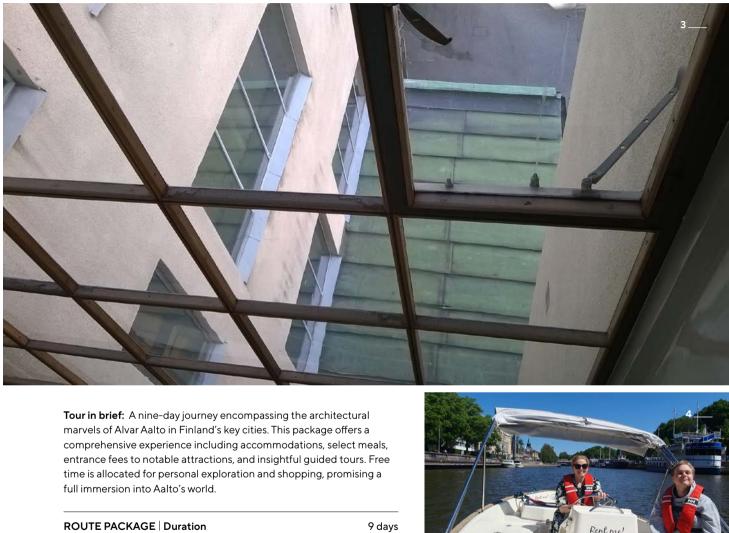


### **06** | FINLAND'S MODERNIST TAPESTRY TOUR



1 \_\_\_\_\_ Rovaniemi City Library, Rovaniemi 2 \_\_\_\_\_ St. Henry's Ecumenical Art Chapel, Turku





ROUTE PACKAGE   Duration 9 d	
Highlights	Aalto sites in major cities, including Turku, Helsinki, Jyväskylä Rovaniemi
Includes	Accommodation, some meals, entrance tickets, guided tours, transport
Availability	All year round
Travel Agency	Magni Mundi
Contact	sales@magnimundi.fi

3 \_\_\_\_\_ Windows at the Office Building for Turun Sanomat Newspaper, Turku 4 \_\_\_\_\_ Riverboat ride at Aura River, Turku

### JYVÄSKYLÄ – AALTO'S 07 LAKELAND IMPRESSIONS

This experience is an intimate exploration of Aalto's structural poetry: the University of Jyväskylä Campus, a testament to his genius. The serene Säynätsalo Town Hall. Then add the architectural allure of the Jyväskylä City Theatre, a stage for cultural narratives, and the spiritual resonance of Muurame Church. Each visit isn't to a site but to a story—a narrative shaped by Aalto's dedication to innovation and elegance. Dive into the depths of architectural marvels and discover spaces that redefine the essence of form and function.







Immerse yourself in the essence of Jyväskylä, where Alvar Aalto's architectural vision unfolds into reality.

3 \_\_\_\_ Nemo Propheta In Patria (1954-55), a boat designed by Alvar Aalto 4 \_\_\_\_ Muurame Church, Muurame 5 \_\_\_\_ Lyhty at the Jyväskylä University Campus, Jyväskylä





ROUTE PACKAGE   Duration Distance from Helsinki		
Includes	Accommodation, meals, entrance tickets, guided tours, le	
Travel Agenc	y Northern Excellence by Heli's Travel in cooperation v	
Availability		
Contact	ir	
Website		

1 & 2 \_\_\_\_\_ Aalto2 (Alvar Aalto Museum, Museum of Central Finland), Jyväskylä





**Tour in brief:** Discover Aalto's diverse architectural phases in a three-day tour of the Jyväskylä region. From the early classicism to functionalism and from renowned Säynätsalo Town Hall's architecture in brick to the Jyväskylä City Theatre's monumentalism, this tour blends Aalto's heritage with the Petäjävesi Old Church's heritage and the natural beauty of Lakeland, complemented by local hospitality.

3 days 3,5 hrs D site Petäjävesi Old Church , local Lakeland experiences n with Visit Jyväskylä Region All year round info@northernexcellence.fi northernexcellence.fi

### LAHTI AND JYVÄSKYLÄ – AALTO AND 80 SAARINEN ARCHITECTURAL PATH

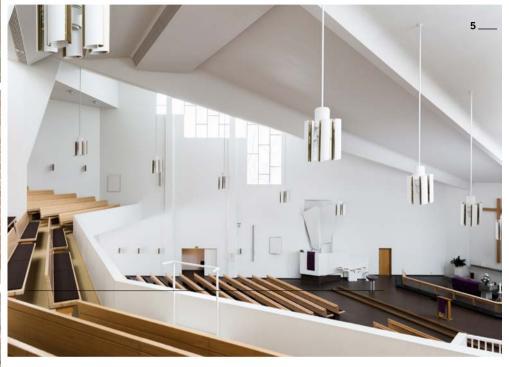
In Lahti and Jyväskylä, Alvar Aalto and Eliel Saarinen's architectural masterpieces are on vivid display.



Begin your journey in Lahti and encounter Aalto's tranquil mastery at the Church of the Cross, resonating with spiritual harmony, and Saarinen's meticulous Art Nouveau in Lahti City Hall. In Jyväskylä, see Aalto's Muuratsalo Experimental House and Säynätsalo Town Hall, culminating in a comprehensive experience of Finnish architectural heritage. This tour weaves through the legacy of two Finnish greats, their distinctive yet complementary styles forming a rich tapestry of design right in the middle of Finland. Each structure narrates a tale of architectural evolution, challenging and reshaping your perceptions, leaving a lasting impression of their transformative influence.







Tour in brief: Trace the architectural dialogues of Aalto and Saarinen in a fourday tour in Lahti and Jyväskylä. Marvel at the interwoven styles of these Finnish masters, enjoy the independence of exploring the harbour area, and delve into Aalto's works in Jyväskylä. Optional extras include meals and extended tours to other Aalto cities.

#### **ROUTE PACKAGE** | Duration Distance from Helsinki Highlights Works of Aalto and Saarir Includes Accommodation, gu Optional Travel Agency Availability Contact

4 days
1 hour
nen, Muuratsalo house, Säynätsalo Town Hall
uided walking tours, entrance fees, free time
Extra tours to other Aalto-cities
Visit Lahti – Lakeland Finland
June-September upon request
sales@lahtiregion.fi

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## 09 ARTISANS AND AALTO RETREAT IN RASEBORG

Retreat to the picturesque Raseborg, where architecture and artisanry coalesce with the splendour of nature.



Begin your escape in the coastal charm of Ekenäs, witnessing Alvar Aalto's smallscale architectural wonders like Villa Skeppet. Then, journey to the historic Fiskars Village, a cradle of Finnish art and design. Here, amidst the legacy of ironworks, discover the vibrancy of local craft, and let each boutique and workshop unveil a story of tradition and innovation. This retreat is an invitation to experience the integration of creativity and natural beauty.



1 \_\_\_\_Town of Ekenäs by night 2 & 4 \_\_\_\_ Chappe Art House, Ekenäs 3 \_\_\_\_ Fiskars Village



#### **09** | RASEBORG ARTISANS AND AALTO RETREAT





blend of Alvar Aalto's architecture, local art, and crafts. Day one immerses you in Ekenäs' architectural treasures like Villa Skeppet, Chappe and local culinary delights. Day two invites you to the artistic Fiskars Village, a historic ironworks site now bustling with workshops and boutiques.

ROUTE PACKAGE   Duration 2 c		
Distance from Helsinki	1,5 hrs	
Highlights Ekenäs' Aalto architecture, Fiskars Village, Chappe		
Includes	Accommodation, local food	
	experiences, guided tours	
Availability	All year round	
Travel Agency Magni Mu		
Contact	Sales@magnimundi.fi	



Embark on a country-spanning odyssey to discover the heart and soul of Alvar Aalto's architectural legacy.

### 10 FINLAND - DESIGNED BY AALTO



Embark on a country-spanning odyssey to discover the heart and soul of Alvar Aalto's architectural legacy. Begin in Turku, where Aalto's modernistic early works stand as monuments to his evolving style. Find yourself in Helsinki, where the iconic Finlandia Hall and the Academic Bookstore exemplify his philosophy of form following function. In Jyväskylä, the Aalto2 Museum awaits, a space where Aalto's genius blurs the lines between practicality and artistry. Journey to Säynätsalo to admire the Town Hall, a beacon of community and design, and explore the Muuratsalo Experimental House, a canvas of Aalto's daring creativity. Venture to Kauttua Ironworks in Southwest Finland, a magnificent home to six Aalto structures, including the terrace house and riverside sauna. Finish up at Villa Mairea, a residential marvel that harmonises with the natural world. This tour is a true tribute to Aalto's vision, a chance to see the built environment through his transformative lens.



1 \_\_\_\_ The Terraced House at the Kauttua Works, Eura 2 \_\_\_\_ Riverside Sauna at the Kauttua Works, Eura 3 \_\_\_\_ Alvar Aalto Museum, Jyväskylä 4 \_\_\_\_ Muuratsalo Experimental House, Jyväskylä

#### **10** | FINLAND - DESIGNED BY AALTO





1 & 2 \_\_\_\_ The Aalto House, Helsinki 3 \_\_\_\_ Studio Aalto, Helsinki 4 \_\_\_\_\_ University of Technology, Helsinki





Tour in brief: This five-day tour commences in Turku with Aalto's first modernist works and progresses through Helsinki's iconic landmarks, such as the Finlandia Hall and the Academic Bookstore. The tour then ventures to the historically rich Kauttua Ironworks, followed by visits to Säynätsalo Town Hall and the Muuratsalo Experimental House. The excursion concludes with a tranquil stay at Villa Mairea, a serene architectural haven.

### ROUTE PACKAGE | Duration Highlights

Availability

Travel Agency

Contact

Includes



#### 5 days

Aalto sites in major cities, including Turku, Helsinki, Jyväskylä

Accommodation, some meals, entrance tickets, guided tours, transport

All year round.

Muuratsalo is only open during the summer

Magni Mundi

www.magnimundi.fi

ALVAR AALTO ROUTE





#### MINISTRY OF **EDUCATION AND CULTURE**

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#### ALVAR AALTO ROUTE 20th Century Architecture and Design

Cultural route of the Council of Europe Itinéraire culturel du Conseil de l'Europe

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